



CONTENTS

Preface

STUDIES – DISCUSSION

Nguyen Van Hieu	Interdisciplinary Research and Strategic Planning for Long-Term Development: An Approach Based on Key Integrated Sectors in Quang Ninh Province	5
Nguyen Van Kim Nguyen Ngoc Minh	Promoting Cultural Values in Association with Economic Development and Ensuring Social Security: A Case Study of World Heritage Sites in Vietnam	23
Ngo Ngan Ha	The Politics of Heritage: The Case of Tay Son Tam Kiet Shrine	32
Le Thi Quynh Hao Ta Hoang Giang	Emotion, Memory, and Attachment in Festival Tourism: A Phenomenological Study of International Tourists in Southern Vietnam	47
Le Minh Son Nguyen Thi Diem Hang Ha Thi Phuong Linh To Xuan Tho Pham Thuy Linh Pham Ngoc Bao	Developing an Urban Economic Assessment Framework: From Theory to Practice Through the Case Study of Hanoi	69
Do Thi Kieu Oanh Tran Thi Thanh Thuy To Yen Linh	Institutional Behavior and Public Accountability in the Process of IPSAS Adoption: A Public Governance Perspective from Hanoi	85
Pham Minh Quan	Interdisciplinary Art: A Pioneering Orientation in Postgraduate Art Education	100
Bui Thi Thuy Ngoc	Emotional Approach: Unlocking Interdisciplinary Thinking in Architecture and Landscape Design Education	119
Do Thi Thu Huyen	From Representation to Self-Expression: The Transformation Process of Vietnamese Minority Literature After Renovation	134

BOOK REVIEW

Pham Xuan Thach	Ethnography as a Repositioning of Ethnic Knowledge	155
-----------------	--	-----